



American Red Cross
Hawaii State Chapter

Red Cross Home Fire Preparedness Campaign Information November 1, 2015

With home fires as the biggest disaster threat facing families in the State of Hawaii, the Red Cross has teamed up with the Honolulu Fire Department, International Brotherhood of Electrical Workers, First Insurance Company of Hawaii, Grainger and other partners to install free smoke alarms in neighborhood homes and talk about home fire safety and prevention.

- The goal of this effort is to continue Red Cross home fire prevention campaign to reduce the number of fire deaths and injuries in the United States by 25% within 5 years.
- Working smoke alarms cut the risk of death by home fires in half. As part of the Red Cross mission to prevent, prepare for and respond to emergencies, the Red Cross is working to educate the community, provide vital information on fire safety and the importance of maintaining working smoke alarms, as well as, creating and practicing a fire evacuation plan.
- Since the nationwide kick-off in October 2014, over 700 smoke alarms have been installed across the State of Hawaii.
- Nationwide, over 125,000 smoke alarms have been installed in nearly 63,000 homes, and saving 26 lives.

Across the Nation, the American Red Cross responds to about 70,000 disasters each year (about 1 every 8 minutes), and an average of 7 fire related deaths per day. In Hawaii, volunteers respond to disasters every 4 days. More than 90 percent of these disasters are fire-related.

- When a home fire or other disaster occurs, the Hawaii Red Cross assists the affected residents with the immediate needs such as food, clothing, shelter and crisis counseling.

Oahu residents who are interested in signing up for our free Smoke Alarm Installations can call 739-8111, for more information about the program please call Carole Kaapu at 739-8112.

- This program has currently expanded to the Neighbor Islands as well. Please contact your local Red Cross office for more information. Kauai – Padriac Gallagher 245-4919, Maui – Michele Liberty 244-0051, Hawaii – Barney Sheffield 935-8305.

How You Can Help

People can support those in the local community affected by disasters like home fires by:

- Donating to the Hawaii Red Cross at redcross.org/hawaii or calling 808-739-8109.
- Volunteering to be a part of the Home Fire Preparedness Campaign at redcross.org/hawaii or by calling 808-739-8123.