THE VALUE OF KULEANA

One’s personal sense of responsibility

“I accept my responsibilities, and I will be held accountable.”

*Kuleana* is the value of responsibility.

It drives self-motivation and self-reliance.

The desire to act comes from accepting our responsibilities with purpose and care.

Responsibility seeks opportunity.

Opportunity creates energy and excitement.

There is a transformation in Kuleana, one that comes from ho‘ohiki, keeping the promises you make to yourself.

When *Kuleana* is a strong personal value, it drives us. Others don’t need to stoke a fire that already burns within us.

*Adapted from “Managing with Aloha” by Rosa Say*

http://www.sayleadershipcoaching.com/mwacoaching/